

IOOS AC Administrative Conference Call, February 6, 2014, 2:00 p.m. – 4:00 p.m. EST

Present: Rick Spinrad, Tom Gulbransen, Chris Ostrander, Terry Browne, Justin Manley, Brian Melzian, Linda Lillycrop, Lynn Leonard, Ann Jochens, Tony Macdonald, Val Klump, Zdenka Willis, Jessica Snowden, Victoria Kromer

Absent: CJ Beegle Krause, Emily Pidgeon, LaVerne Ragster, Eric Terrill, David Legler

Introduction:

Chair began the call at approximately 2:00 p.m. EST.

Discussion of April 2014 Agenda:

Discussion about the April 15-16 agenda began with the Chair recapping the areas of focus for the IOOS Advisory Committee: Implementing the IOOS Vision and advancing discussion on business models for IOOS. The discussion was focused on working through the draft agenda for the April 15-16, 2014 meeting in Washington, DC by going over proposed topics and potential speakers and how to move forward with the business model discussion. In summary:

- The IOOS Association will be given a guest slot to speak on a topic of their choice
- An invite was extended to the IOOC Co-Chairs to respond to the IOOS Vision at the April meeting
- T. MacDonald brought up the point that instead of asking “Why aren’t we marketable?” maybe the question is “Is there a market?”
- R. Spinrad asked the group if they felt in order to make the April meeting successful, should we concentrate on gathering more external input or if they needed more internal committee dialogue. Many agreed that external input was needed.
 - R. Spinrad, A. Jochens, and C. Ostrander suggested speaker from reinsurance industry or oil and gas
 - T. MacDonald added looking at business models from the finance world
 - L. Leonard suggested alternative energy capital
 - Val concurred with L. Leonard and also added other federal agencies like FEMA and DHS
- R. Spinrad offered to reach out to Evan Richert, Gulf of Maine – GoMOOS to see if he is available to speak about intellectual property at the April meeting. He also asked the committee to think about other potential speakers. He would like about 3 or 4 more names.
- T. Browne suggested that the Committee explore sending out a survey to hear from the RAs, IOOC, and others in various marketplaces. R. Spinrad agreed that the group should follow-up with this idea of information gathering at the April meeting in DC. There is not enough time between now and April to conduct a survey.
- Other topics R. Spinrad confirmed that he wanted on the agenda:
 - DMAC update by IOOS office staff (Derrick Snowden)
 - Update on the Maritime Alliance/Eriss industry study
 - Update from IOOS Association
 - Remarks from Holly Bamford
 - IOOC response to IOOS Vision
- R. Spinrad also offered that he and T. Gulbransen could make it to an IOOC meeting to gather more interest in the committee.

- R. Spinrad gave IOOS support staff action to follow up with the IOOC invite to the IOOS AC spring meeting
- B. Melzian offered to express the IOOS AC's desire to have the IOOC attend the meeting at the next IOOC meeting.
- Both T. Gulbransen and R. Spinrad stated they felt not enough was being done intersessionally between meetings, which was partly due to administrative restrictions over the last year.

Conclusion:

R. Spinrad concluded the meeting by asking each member if they had any last remarks. C. Ostrander mentioned he cannot make it to the spring meeting. L. Leonard pointed out that with the phone calls, the committee is more productive at the end of the call after their memories have been refreshed. She suggested pre-meeting meeting materials would be helpful. B. Melzian stated that the IOOS AC might want to consider working together with MPAFAC and HSRP to which R. Spinrad confirmed that he had previously had a discussion with the other two committees. The conclusion of the call was that the committees would be keep abreast of each other's activities and priorities through the federal support staff.

Adjourn:

Call adjourned at approximately 3:30 p.m. EST.

Report Out of Actions and Assignments:

#	Action	Responsible Accountable Consultative Inform	Due Date
020614.1	Identify potential speakers for business model discussion.	R: AC A: Chair	02/18/2014
020614.2	Provide examples of intellectual property	R: AC	02/18/2014
020614.3	Identify potential speakers for intellectual property discussion	R: AC A: Chair	02/18/2014
020614.4	Contact Evan Richert	R: Evec Sec C: Chair	02/18/2014
020614.5	Confirm attendance of IOOC Co-Chairs; if they cannot attend, follow up with IOOC regarding Chair attendance at future IOOC meeting	R: Exec Sec I: Chair	02/18/2014
020614.6	Add agenda item to address intercessional work by AC	R: Exec Sec I: Chair	02/18/2014

020614.7	Add agenda item to April meeting to discuss sending out a questionnaire to RAs, the IOOC, and others in various marketplaces.	R: Exec Chair I: Chair	4/10/2014
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- **Responsible:** person who performs an activity or does the work.
- **Accountable:** person who is ultimately accountable and has Yes/No/Veto.
- **Consulted:** person that needs to feedback and contribute to the activity.
- **Informed:** person that needs to know of the decision or action.